

Yahaira Cespedes

Miami, Florida

Objective

Seeking a position in publishing where my professional acumen fulfills a vital role.

Experience

Freelance Writer (Proprietress - Miami, Florida) 2009 - Present

- Proprietress of WriteHer.com, a freelance writing business providing services not limited to: creative writing, proofreading, copyediting and copywriting.

Copyeditor / Editorial Assistant (IMER - Miami, Florida) 2008 - 2009

- In-house position responsibilities included proofreading and copyediting booklets, manuscripts, articles, and website content for a medical education company specializing in oncology.
- Under supervision of the Continuing Education Director, provided editorial and proofreading assistance as part of a three-person special team:
 - 9/2008 - 1/2009 - Multiple pharmaceutical company grant submissions.

Creative Writer / Junior Copywriter (Various Locations - Miami, Florida) 2007 - 2008

- For the Biscayne Times newspaper, composed advertorial-style copy of noteworthy businesses, including:
 - 2/2008 - Poliform Miami, an international furniture company,
 - 1/2008 - Sport Clips, a modern sports-themed barbershop, and
 - 12/2007 - Y-3, Designer Yohji Yamamoto's signature luxury clothing line for Adidas.
- For Weston Yoga studio, composed a tagline promoting a holiday membership:
 - 2/2007 - "Unbend your heart at Weston Yoga this Valentine Season..." discount coupon.

Calendar Assistant / Proofreader (Biscayne Times - Miami, Florida) 2007 - 2008

- Independently obtained a writing internship with the Biscayne Times newspaper. Lent research, copywriting and proofreading assistance with the following sections:
 - 9/2007 - 2/2008 - Monthly Dining Guide, Community Contacts List, and Calendar Listings.

Education

Florida International University Present

Bachelor of Arts in English

Anticipated graduation, Spring 2012

Skills

Applying editorial assistance, copywriting, and creative writing (both ad-hoc and in-house) to successfully achieve deadline-oriented objectives. Copyediting medical and commercial (both online and print) material. Knowledgeable in: APA, AMA, MLA, and AP writing styles. Research skill: medical databases and websites, the reprint permission process. Languages spoken: fluency in Spanish, facility with Portuguese.

Memberships and Affiliations

American Medical Writer's Association (AMWA) 2008 - 2009

Member

- 10/2008 - Participated in industry-specific workshops and lectures at the annual conference.