

## BISCAYNE BRIEFS

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# January 2008

### **All That Glitters at Seo's Jewelry**

Kim Coe, the well-known and well-liked proprietor of Kim's Valet Cleaners, opened Seo's Jewelry this past June in the Shops at Midtown Miami. Managed by and named after her sister, Juliana Seo, the store is yet another expression of the family's entrepreneurial spirit. That spirit was grandly manifest in Kim Coe herself, a South Korean immigrant who arrived in the United States more than 30 years ago with her ten month-old daughter and not much else — other than abundant inner strength and perseverance. Eventually she would buy and operate three dry-cleaning businesses, guiding them to a success that continues today. A long-time resident of the Midtown/ Edgewater neighborhood, she divides her time between Kim's Valet Cleaners and the jewelry store.

Seo's Jewelry is a discerning shopper's delight, offering affordable rings, earrings, and jewelry, primarily in silver and set with semi-precious stones. Also available are neck chains and bracelets for men, and watches for both sexes. On-site watch battery replacement is provided as well.

In addition to jewelry, Seo's carries a wide array of hair accessories, bags, scarves, and belts. On display in the glass counter are their Mido Italian leather evening bags. Exclusively available at this South Florida location, Mido bags are manufactured by the Coe family. Kim and Juliana cater to all ages and budgets, with merchandise priced from \$35 to \$400.

Seo's Jewelry is located in the Shops at Midtown Miami on Buena Vista Avenue (off NE 36th Street), just a few doors south of Target and Marshalls. Hours of operation are Monday through Saturday, 10:00 a.m. to 9:00 p.m., and Sunday from noon to 6:30 p.m.

For more information call 305-722-2889.

### **Sport Clips, Where Haircuts Are Just Part of the Game**

Next door to Seo's Jewelry is Sport Clips, which also opened this past June. This is a guy-friendly, sports-themed hair cutter where clients can come in and treat themselves to a relaxing shampoo and expert haircut while watching endless sporting events on numerous flat-screen televisions. Compulsive workaholic? Can't really relax? Don't worry — Sport Clips is also a WiFi hotspot, so you can continue thumbing that Blackberry.

Sport Clips can now boast about being the official haircutters for the Florida Panthers. They've also formed a partnership with the University of Miami basketball team. On Fan Appreciation Day, UM fanatics will find something special waiting for them. Always ready to mix it up, Sport Clips frequently comes up with other surprises. Recently they held a drawing among walk-in clients for tickets to the NASCAR circuit finale in Homestead.

The current on-site staff includes four stylists, all of whom are all licensed cosmetologists or barbers. Options range from the MVP package (haircut, shampoo, steam towel application, deep conditioning, and neck-treatment massage) to the simple Varsity (a precision haircut) and the Junior Varsity for children ten and under. While services are unisex, Sport Clips is truly a barbershop — no coloring or perm services. Discounted prices are available to veterans of foreign wars.

Sport Clips, like neighbor Seo's Jewelry, is located in the Shops at Midtown Miami on Buena Vista Avenue (off NE 36th Street), just a few doors south of Target and Marshalls. They are open from 11:30 a.m. to 8:30 p.m. Monday through Friday, Saturdays from 11:00 a.m. to 7:00 p.m., and Sunday from noon to 6:30 p.m. For more information call 305-576-2532.